

Adobe PDF Settings Preset

Different print shops have different workflows and prefer to receive PDF files with varying settings. It's not always easy to know what settings to apply when exporting your PDF. Service Printers makes it easy for you. You can download our preferred PDF Settings preset right from our website, ensuring your PDF file comes to us just the way we like it. This means your file spends less time being "fixed" by PrePress, and you save money!

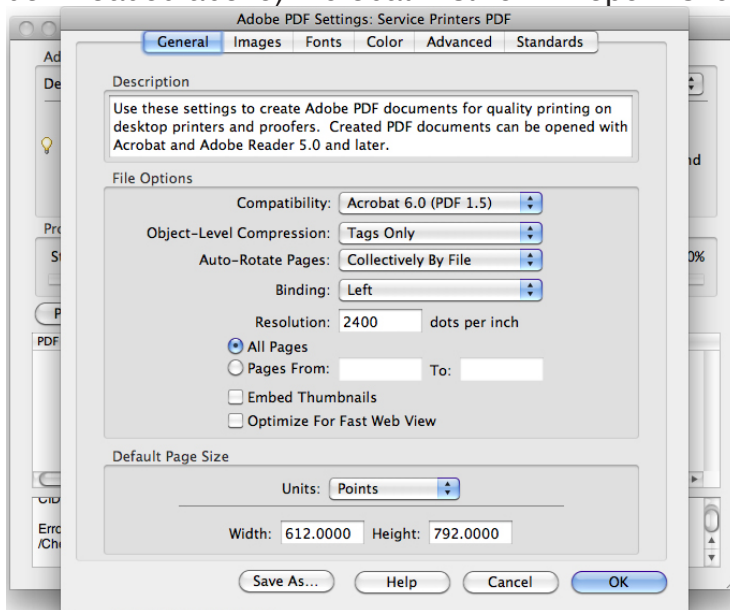
To download the PDF Settings Preset

1. Ensure you have Adobe Acrobat Distiller installed on your computer
2. Visit <http://www.serviceprinters.com/help/free-templates.html> and click on "Download the Adobe PDF Settings preset" link. You'll be asked to save or open the *Service Printers PDF.joboptions.zip* file. Save it to your hard drive and unzip the file.

To Install the PDF Settings Preset

Choose one of these methods to install the PDF preset:

- Double click on the *Service Printers PDF.joboptions* file (unzipped from the zip file you downloaded above). Acrobat Distiller will open. Click "OK" to install the preset.



- OR drag the .joboptions file onto the Distiller window
- OR Open Acrobat Distiller, choose Settings > Add Adobe PDF Settings, browse to the *Service Printers PDF.joboptions* file, select it, and click Open.

To Use the PDF Settings Preset

When you are ready to export to a PDF (or "save as..." or "Print to PDF", depending on the program) just select "Service Printers PDF" from the preset drop-down menu:

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The screenshot shows the 'Export Adobe PDF' dialog box. At the top, the title is 'Export Adobe PDF'. Below the title bar, there are three dropdown menus: 'Adobe PDF Preset:' set to 'Service Printers PDF', 'Standard:' set to 'None', and 'Compatibility:' set to 'Acrobat 6 (PDF 1.5)'. On the left side, there is a vertical list of categories: 'General' (highlighted in green), 'Compression', 'Marks and Bleeds', 'Output', 'Advanced', 'Security', and 'Summary'. The main area is titled 'General' and contains a 'Description' text box with the text: 'Use these settings to create Adobe PDF documents for quality printing on desktop printers and proofers. Created PDF documents can be opened with Acrobat and Adobe Reader 5.0 and later.' Below the description are three sections: 'Pages' with radio buttons for 'All' (selected), 'Range: 1', and 'Spreads'; 'Options' with checkboxes for 'Embed Page Thumbnails', 'Optimize for Fast Web View', 'Create Tagged PDF', 'View PDF after Exporting' (checked), and 'Create Acrobat Layers'; and 'Include' with checkboxes for 'Bookmarks', 'Hyperlinks', 'Non-Printing Objects', and 'Visible Guides and Grids'. At the bottom of the 'Include' section is a dropdown for 'Interactive Elements:' set to 'Do Not Include'. At the very bottom of the dialog are three buttons: 'Save Preset...', 'Cancel', and 'Export'.

For more information on PDF settings, visit the Adobe Acrobat X Pro * Adobe PDF presets help page at <http://adobe.ly/173dTzS>